



Great opportunity to reach your target audience at a great price! DON'T MISS IT!!!

What is this?

Listed below is the 2014-15 Christian Cheerleaders of America Competition Schedule. These are cheerleading competitions for Christian High Schools, College Cheer Teams, as well as All Stars, Rec. Leagues, Church Teams, Home Schools, and Public Schools. Regional and Classic Events are small with only 1-5 vendors max and a smaller attendance depending on location. NATIONALS EVENT is larger with attendance from about 20 states and approximately 3,000 people in attendance over the 3 day time period.

Who will be there?

Cheerleaders, parents, coaches, administrators, fans, colleges, All Star Teams, Home Schools, and decision makers from Public and Christian High Schools. During Nationals you will have individuals coming from more than 20 states nationwide! NOTE: Visit www.cheercca.com for specific venue.

| 2014 | What | Location-City, State | Booth Cost |
|-------------------|----------------------------------|--------------------------------------|--|
| 1-Nov | Carolina Regional | New Bern, NC | \$75 + \$20 elec |
| 8-Nov | Florida Regional | Jacksonville, FL | \$75 + \$20 elec |
| 15-Nov | Texas Regional | Waxahachie, TX | \$75 + \$20 elec |
| 6-Dec | Virginia Regional | Chesterfield, VA | \$75 + \$20 elec |
| 2015 | What | Location-City, State | Booth Cost |
| 31-Jan | Blue Ridge Classic | Lynchburg, VA | \$75 + \$20 elec |
| 7-Feb | California Classic | Pleasanton, CA | \$75 + \$20 elec |
| 7-Feb | Sunshine Classic | Jacksonville, FL | \$75 + \$20 elec |
| 14-Feb | Lone Star Classic | Waxahachie, TX | \$75 + \$20 elec |
| 14-Feb | Blue Grass Classic | Lexington, KY | \$75 + \$20 elec |
| 14-Feb | Carolina Classic | New Bern, NC | \$75 + \$20 elec |
| March 5-7 2015 | CCA Christian Cheer Nationals | Benton Conv Ctr Winston Salem, NC | \$185 + \$75 Elec (\$200 after 2/15/15) |

OTHER DETAILS

- No food** is allowed to be sold or food given out. Water may be an exception.
- Due to conflict and competition with the CCA Spiritstore and one vendor with exclusivity for this event, **the following items may not be sold** in any booth except the CCA Spiritstore: T-shirts or sweatshirts. Most other items may be sold. If you have any question about items, please contact the CCA office at 336.283.0322. CCA reserves the right to stop the sale of any item in direct competition with the CCA Spiritstore Items. Other cheerleading accessories may be sold. No cheerleading uniform companies except the official CCA uniform company "TeamLeader" will be allowed. Visit www.cheercca.com to see the type of items we sell.
- Vendors will receive **a list of participants** by school. This list will be received within four weeks following the event and includes name, school, and grade of participant.
- Ads** are available for CCA Christian Cheer Nationals souvenir programs as follows:
~1/8 page \$35 ~1/4 page \$60 ~1/2 page \$90 ~Full page \$135
Ads are B & W/no bleed and copy/art can be emailed to rose@cheercca as jpg or tiff file.
- The CCA C.A.S.S (U.S. Post Office) certified mailing list** with 14,000+ names of Christian, private, and parochial schools is available FOR SALE (not for rent) for \$1,200. Prices include list in Microsoft Excel on CD for *ongoing* (not one time like most lists) usage. Call the CCA Office for details (336.283.0322).

HOW TO SIGN UP

Complete and mail the registration form on the other side and include your full payment to the CCA Office one month prior to the event. Late registrations are subject to late registration fees. The following options are available for submission:

- Fax with credit card information to – 866.222.1093
- Online at – www.cheercca.com (go to the Nationals page and click on the vendor link)
- Mail to:

CCA Events – P O Box 49 – Bethania, NC 27010