

CCA COMPETITION SEASON

2023-2024

SECTION 1

GENERAL

Locations
Dates
Schedules
Invoice Samples

SECTION 2

FORMS

Registration
MMD
Spring Waiver
Scholar Reg
Coach of Year

Regionals - Classics - NATIONALS

School - Empower - College - All Stars - Dance

CCA CHRISTIAN CHEER NATIONALS and COLLEGIATE CHAMPIONSHIP

Section 3

SCORING

Rubric

Level Appropriate and Elite Skills
GameTime

Get Your Season Pass

NOW and SAVE

CHRISTIAN CHEERLEADERS OF AMERICA

Building People Before Pyramids

www.cheercca.com information@cheercca.com 336.749.0892

NOTE: Please call our office for Collegiate, All Star and Rec League Specific Rules/Pricing

CCA COMPETITION PHILOSOPHY

Our Philosophy

The first and most important responsibility of a school and/or college cheerleader is to **SUPPORT** the athletic teams and raise and maintain overall **SCHOOL SPIRIT** and **LOYALTY**. All competition is secondary to this main goal. In fact, competition participation for school teams is a reward for a job well done. Promotional activities or practice for competition at the expense of team support means that priorities are out of order.

Another important responsibility of any cheer team is to develop leadership and teach life lessons to each participant. Giving 100 % to all competition efforts, teaching life lessons and always putting **TEAM first** should be their highest priority.

Our Purpose

- * To offer a place for competition for those athletes who have selected cheerleading as their extra-curricular athletic activity just as all other sports are able to do at every game.

- * To offer an outlet to recognize and reward excellence and hard work in the Christian cheerleading environment for school, home school, college, AllStar and Empower teams.

- * To give Christian cheerleaders and Christian/faitH-based teams a place to compete with their peers without intimidation because of dress, moves, music and other Biblical standards of behavior.

- * To afford the opportunity to meet and fellowship with other teams from other cities, states and regions of the country. This allows for development of lasting friendships and provides increased networking opportunities, representing the Lord Jesus Christ.

- + To honor and give pre-eminence to the Lord Jesus Christ in all activities and events.

- + To offer affordable competition with individual and team rewards and with nationals, the opportunity to be awarded college scholarships. (available at Nationals only)

Our Professionalism

- All rules, costs, judging sheets and competition guidelines will be distributed to participants well in advance of all competition events.

- All music must meet the guidelines in accordance with the CCA music, moves and dress policy which may be found on the CCA website (www.cheercca.com). All music should have proper legal licensing. If there is a doubt music, it should be submitted one month in advance to information@cheercca.com in an mp3 or .wav format. Music not meeting the guidelines will result in not being able to be used at the competition event at all and no refund given. All routines, etc must also follow the other rules in the MMD policy.

- National Federation of High School Spirit safety rules for school, Empower and USA Safety rules for college teams will be in effect and strictly adhered to and enforced. AllStar teams must abide by USASF guidelines and safety rules. Besides the required team spotters, the competition administration will provide floor spotters in accordance with liability requirements and for additional safety.

- All events will be held on an official cheer competition foam bonded cheer floor. Nationals performance floor and tumbling strip warm up will be held on a regulation spring floor. Most floors will be 54' x 42'. At smaller events, floors may be slightly smaller. Stunt team, solos, duos and trios and dance teams will be held on the same floor as the team events. At most events, mat time rehearsal will be allowed as well as warm up on another floor or partial floor.

- Competition administration will provide experienced, qualified safety, deduction, building, jumps and tumbling, and overall judges as well as timekeepers and announcers. All judges must certify that they are not connected with any participating school/team in any way to avoid any semblance of impropriety.

SECTION 1

G E N E R A L

Locations
Dates
General Schedules
Divisions
Invoice Samples

CHRISTIAN CHEERLEADERS OF AMERICA

Building People Before Pyramids

www.cheercca.com information@cheerca.com 336.749.0892

2023-24 CCA COMPETITION SEASON

All events include School/Empower/All Star*/Dance/College Competition (Spring floor at Nationals only)

REGIONALS 2023

Morning Stunt Clinic or Routine Critique - Afternoon TEAM ONLY Competition

*To enter: \$25 Team Registration**/\$40 pp (total for day including participation in all)*

Competition Fan Admission: 12 years and up \$10 - Ages 5-11 \$5 - Under 5 FREE

CAPITOL CITY REGIONAL	Wake Christian Acad - Raleigh, NC	Sat, Nov 18
EAST COAST REGIONAL	Norfolk Christian Sch - Norfolk, VA	Sat, Dec 2
		Sat, Dec 9
HOLIDAY VIRTUAL REGIONAL	Videos due Nov 28	Sat, Dec 9

CLASSICS 2024

Morning Team Competition/Followed by Solo/Duo/Trio/Stunt-a-Thon Competition

*ENTRY: \$25 Team Registration**/\$40 pp (Solo \$20/Duo \$20 pp/Trio \$20 pp/Stunt \$20 pp)*

Competition Fan Admission: 12 years and up \$10 - Ages 5-11 \$5 - Under 5 FREE

SWEET HOME CLASSIC	Westminster Christian - Huntsville, AL	Sat, Jan 20
BLUE RIDGE CLASSIC	Liberty Christian Acad, Lynchburg, VA	Sat, Jan 27
HOLLY POWELL MEMO	The Christian Sch at Castle Hills	
LONESTAR CLASSIC	San Antonio, TX	Sat, Feb 3
HOOSIER/WINDY CITY CLASSIC	Specific Location TBA	Sat, Feb 3
SUNSHINE CLASSIC	Specific Location TBA	TBD
CAROLINA CLASSIC	Wilmington, NC Area - Venue TBA	Sat, Feb 10

2024 CCA CHRISTIAN CHEER NATIONALS and COLLEGIATE CHAMPIONSHIP March 1-3, 2024 - World Championship Bids



Email: information@cheercca.com for package pricing details

CROWN COLISEUM COMPLEX	Fayetteville, NC	March 1-2
NATIONALS	SCHOOL/EMPOWER/GameTime	March 1-2
COLLEGIATE CHAMPIONSHIP	COLLEGE/DANCE/MASCOT	March 2
NATIONALS	ALL STAR & REC LEAGUE NATIONALS	March 2-3

****SEASON PASS SAVINGS - \$40 per team**

Regular Team Registration Pricing - Regionals \$25; Classics \$25 Nationals \$90 = \$140

SEASON TICKET (registration per team) **ONLY \$100**



For a complete registration packet, visit www.cheercca.com or call 336.749.0892

TENTATIVE GENERAL SCHEDULES- REGIONALS & CLASSICS

Schedule vary depending on participation levels.

Detailed schedules and event specific information will be emailed to coach one week in advance

Registration due one month in advance.

Forms (ex Med Release) due 2 weeks in advance. Med Release must be brought to event check-in


Participant fees due one month in advance

All payments non-refundable

REGIONALS 2023 - Nov and Dec 2023

	18-Nov		2-Dec		9-Dec
	CAPITOL CITY		EAST COAST		VIRTUAL
	Wake Christian		Norfolk Christian Sch		Videos due
	5500 Wake Acad Dr		255 Thole St		11/28
	Raleigh, NC		Norfolk, VA		


REGIONALS GENERAL SCHEDULE

MORNING		AFTERNOON
9:00 Team Check-In		1:00 Coach Briefing
9:30 Stunt Clinic or Routine Critique		1:40 Competition Begins
10:45 Team Mat Time		4:00 Jump/Tumble Off/ Praise and Worship Time
12:00 Lunch Break		5:00 Awards

CLASSICS 2024 - Jan and Feb 2024

20-Jan	27-Jan	3-Feb	3-Feb		10-Feb
SWEET HOME	BLUE RIDGE	LONESTAR	HOOSIER/WINDY CITY		CAROLINA
Westminster	Liberty Chr Acad	Holly Powell Memo	Specific		Specific
237 Johns Rd	3701 Candler's Mtn Rd	Castle Hills Sch	Location TBA		Location
Huntsville, AL	Lynchburg, VA	2216 NW Military Hwy			TBA
		San Antonio, TX			

CLASSICS GENERAL SCHEDULE

MORNING		AFTERNOON
9:00 Team Check-In		1:30 Team Competition Begins
9:30 Team Mat Time		3:30 Solo/Duo/Trio/Stunt Competition Begins
11:30 Lunch Break		4:15 Jump/Tumb and Praise and Worship
12:30 Coach Briefing		5:30 Awards

CCA COMPETITION COST SCHOOL/EMPOWER 23-24

All Monies are non-refundable. Better to pay late fee than not receive a refund. See inclement weather policy on our website. Please email information@cheercca.com or call 336.749.0892 for CheerAbilities, College, AllStar orrec league pricing and packaging.

REGIONALS 2023	CLASSICS 2024	NATIONALS (School and Empower) 2024
TEAM Registration Fee \$25 due one month prior to event	TEAM Registration Fee \$ 25 due one month prior to event	All Star/Rec League/College call 336.749.0892 for pricing NATIONALS TEAM Registration Fee \$90 (Due 12/20/22)
PARTICIPANT Competition Fees \$40 per person due 2 weeks prior to event	PARTICIPANT Competition Fee \$40 per person due 2 weeks prior to event	PARTICIPANT AND SPECTATOR PACKAGES PARTICIPANT COMPETITION ONLY PKG FEES \$125 per person (\$135 after Feb 5) Two Coaches FREE Includes Participation in and admission to all TEAM events. No admission to solo/duo/trio/stunt events unless entered. Does not include any Welcome Party Dinner or Events Does include Thurs scheduled rehearsal/mat Solo \$50 pp Duo/Trio/Stunt \$ 30 per person Event includes Team and Solo/Duo/Trio/Stunt Comp Also includes School/Emp Mascot/Dance
\$45 per person with late fee Two coaches FREE per team Extra coaches pay spectator fee	\$45 per person with late fee Two coaches FREE per team Extra coaches pay spectator fee	PARTICIPANT DELUXE PACKAGE FEES \$169 per person (\$ 175 after Feb 5) Includes all Participation and Admission to all events except Solo/Duo/Trio/Stunt participation as listed above Includes Welcome Party/Sch/Emp Coach of the Year Hall of Fame/ Praise & Worship/Games/Contests/Dance Party Celebration Super Supper/Special Awards/Free Stuff
Includes critique and/or stunt clinic and/or competition fees	Solo /Duo/Trio/Stunt Comp \$ 20 per person	Per Person SPECTATOR PACKAGE FEES \$112 Includes all info in DELUXE package except comp participation For Family, Friends, Fans See enclosed invoice for Ala Carte pricing.
Team Competition only	Event includes Team and Solo/Duo/Trio/Stunt Comp	SPECTATOR/ADMISSION FEE See enclosed invoice for pricing by day and age.
SPECTATOR/ADMISSION FEE \$10 pp ages 12 and up \$5 pp ages 5-11 FREE - 4 years and under		

CROSSOVER INFORMATION applicable by event to all categories.

NOTE: Team with multiple divisions may choose to pay the team registration fee for each division they enter OR the crossover fee (\$5 per person for regionals or classics; \$10 per person for Nationals for each additional division; Smaller teams benefit from the crossover fee vs additional registration but larger teams benefit from the team registrations only.)



CHRISTIAN CHEERLEADERS OF AMERICA
P O BOX 49
BETHANIA, NC 27010
336.749.0892



TENTATIVE GENERAL SCHEDULE NATIONALS and COLLEGIATE CHAMPIONSHIPS



Schedule may vary depending on participation levels.

Detailed schedules and event specific information will be emailed to coach 10 days to two week in advance

Registration due December 20, 2023

Forms (ex Med Release) due Feb 5. Medical release must be turned in at event check in.

Participant fees due Feb 5, 2024

All payments non-refundable

CROWN COLISEUM COMPLEX

1960 Coliseum Drive - Fayetteville, NC

MARCH 1 -3, 2024

Day/Date	Tentative Time	Activity	Location
ALL TEAM CHECK-IN IS REQUIRED 45 MINUTES PRIOR TO ANY PARTICIPATION			Main Lobby
Thurs, Feb 29	5 pm - 10:45 pm	Optional Scheduled Mat Time for School/Empower Teams	Main Arena
Fri, March 1	8:30 AM	Solo/Duo/Trio School and Empower Competition/Awards	Main Arena
	1:00 PM	School/Empower Team Competition	Main Arena
	4:45 PM	Possible College Rehearsals	Main Arena
	5:30 PM	Welcome Party Dinner/Special Awards/Coach of the Year	Ballroom
		Welcome Party Praise and Worship	Ballroom
		Welcome Party Dance Party/Contests/Free Stuff	Main Arena
	8:30 PM	School and Empower Stunt Competitiion/Awards	Main Arena
	10:00 PM	Possible Remaining College Rehearsals	Main Arena
Sat, March 2	8:30 AM	All Star Round 1	Main Arena
	12:30 AM	College Competition Round 1	Main Arena
	2:00 PM	School/Empower/College Finals	Main Arena
		All Dance/Mascot/Group Stunt/Partner Stunt	Main Arena
		Jump/Tumble off after each division group	Main Arena
	8:45 PM	Awards for College/Specialty/Empower/Schools	Main Arena
Sun, March 3	8:30 AM	All Star Solo/Duo/Trio Competition	Main Arena
		All Star Prep/Novice/Level 1 Finals	Main Arena
		Alternating Rec League Team Finals	Main Arena
	11:00 AM	Level 1 Jump and Tumble	Main Arena
		All Star Praise and Worship Time/Free Stuff	Main Arena
		All Star Coach of the Year/Coach Awards	Main Arena
	12:15 PM	All Star Level 1 / Prep/Novice Level Awards	*Arena/Ballroom
		Rec League Awards	*Arena/Ballroom
	1:30 PM	All Star Levels 2-5 Finals	Main Arena
		All Star Group/Coed Partner Stunt Competition	Main Arena
		All Star Jump/Tumble 2-5	Main Arena
	6:30 PM	All Star Awards	Main Arena

*** Depending on participation levels, awards may be given by level in Ballroom vs Main Arena**

www.cheercca.com 336.749.0892

The SAFETY Rules

Before you put any elements in your routine, you need to be sure that you are following the industry safety rules.

School and Empower Teams follow National Federation of High School Spirit Safety Rules. These are established by USA Cheer/NFHS. All school cheer is governed by this organization. Ordering information may be found at www.nfhs.com.

You can also order by phone at 800-776-3462.

There are three courses that are available from USA Cheer to familiarize yourself with safety rules. For additional information about those courses, please visit usacheer.org

These are very inexpensive courses and would be beneficial.

There are also videos on this website to view samples of the rules and rulings.

A very necessary purchase to avoid deductions

SPIRIT
RULES BOOK



CCA DIVISION REQUIREMENTS - 2023-2024

SCHOOL DIVISIONS *(using NFHS Spirit Safety Rules)*

Elem (Grades K-5 - 3rd) **Intermediate** (Grades 4-5) **Junior High/Middle Sch** (Grades 8th & Below)
Junior Varsity (Grades 10th & Below) **Varsity** (Grades 12th & Below) **Varsity Coed** (team considered coed only if a Varsity team. Males in other divisions not separated by gender. One male constitutes coed for Varsity)

DIVISION SIZES (SCHOOLS)

Small (11 or less team members) **Medium** (12-16 team members)

Large (17-23 team members) **X-Large** (24 -35 team members)

DIVISION SIZES (GameTime)

1A - 15 or less members

2A - 16 to 35 members

DIVISION CATEGORIES

To determine division variations/category please review the rubric for schools and requirements below,

Non-Music *Max Time- 2:00 Min Time: 1:00*

Cheers, Sidelines, Jumps, Tumbling, Pyramids. No music or sound effects allowed.

Cheer/Music *Max Music Time - 1:30 Max Cheer Time: 1:00 Max Total Routine 2:30 Min Total Routine 1:00*

Cheers, Sidelines, Dance, Jumps, Tumbling, Pyramids

1:30 music based on the CCA Music, Moves, Dress policy. 1:00 of non-music cheer

Time Penalties apply for max music and max routine.

All Music *Max Time 2:30 Min time: 1:00*

Cheers, Sidelines if desired but not on score sheet; Jumps, Tumbling, Pyramids, Stunts, Dance

Music based on CCA Music, Moves and Dress policy.

VARIATIONS TO MAIN TEAM DIVISION CATEGORIES (sub-divisions)

Non-Tumbling - Time limits follow guidelines of particular main division requirements.

This variation may be used in Non-Music, Cheer Music or All Music Routines.

NO tumbling at all is allowed with the exception of stunt load-ins or dismounts. When used, the tumbling must not be separated from the load-in/dismount. All skills allowed except tumbling.

Non-Building - Time limits follow guidelines of particular main division requirements.

This variation may be used in Non-Music, Cheer Music or All Music Routines.

All Skills allowed except stunting. No stunt or pyramid building. Routine is ground bound.

This division is **NOT eligible for Grand Champion**.

Novice - Time limits follow guidelines of particular main division requirements.

This variation may be used in Non-Music, Cheer Music or All Music Routines.

Skill rules for this division are as follows:

- No tumbling more advanced than walkovers (back & front).
- No stunting above shoulder level. (Elevator with back spot allowed)
- No twisting dismounts

This division is **NOT eligible for Grand Champion**.

Coed - one male constitutes coed. No teams are considered coed except varsity teams. Gender will not be separated in lower levels. Coed is grouped with all girl for Grand Champion. Coed will be judged on actual coed stunts in the coed/quantity category to allow percentage to be equal to all girl.

CCA DIVISION REQUIREMENTS - 2023-2024

SOLO/DUO/TRIO STUNT-A-THON STUNT (all levels incl SCH/EMP/ALLSTAR/COLLEGE)

SOLO/DUO/TRIO DIVISIONS (*divisions may be combined depending on participation levels. Only offered at Classics and Nationals*)

School and Empower Divisions are Elem, Intermediate, Junior High/Middle School, Freshman, Sophomore, Junior, Senior.

All Star Divisions are by division, but not level. Tiny, Mini, Youth, Junior, Senior

All Divisions - Guys and Girls compete in the same division. Not separated by gender.

Solo (*this division offered only at Classics and Nationals*) Time: 1:00 Christian testimony. 1:00 Cheer Routine. No minimum time
Routines may be non-music, cheer/music or all music. all will compete in same division. Christian testimony should include scripture.

Tumbling - May include all tumbling allowed in school, empower and all star categories, no matter the level.

Non-Tumbling - may include round-off, cartwheels, forward/backward rolls. These skills will not be scored as tumbling, only in overall.
NFHS Spirit Safety rules apply for School and Empower. USASF rules apply for All Stars. All Stars do not have to follow their team divisions.

Duo and Trio (*this division offered only at Classics and Nationals*) Time is 1:30. 1:00 minimum; Routines may be non-music, cheer/music or all music. All in same division. Divisions all the same as listed for solo in School/Empower/All Stars. Goes by highest grade/age in grouping.
NFHS Spirit Safety rules apply for School and Empower. USASF rules apply for All Stars. All Stars do not have to follow their team divisions.

Tumbling - May include all tumbling allowed in school. empower and all star categories, no matter the level.

Non-Tumbling - may include round-off, cartwheels, forward/backward rolls. These skills will not be scored in tumbling. Only in overall.
Stunting by level will be allowed but not scored as stunting, Only in overall. Will count for routine difficulty.

Most important scoring aspect of these divisions are synchronization and all competitors doing the same skills.

Stunt-a-Thon (*this division only offered at Classics and Nationals*) Time is 1:00. No minimum. Non-music, part music or all music routines ok.

Teams from 4-5 members per team. One male constitutes coed. Coed only in Varsity/Senior Divisions. All other divisions no gender separation

School - NFHS Spirit Safety Rules apply. Stunts allowed based on Division. Divisions are Elem, Intermediate, JHigh/Mid Sch, JR, Senior, Senior Coed

Empower - NFHS Spirit Safety Rules Apply. Stunts allowed based on Divisions. Categories are Tiny and Mini- Primary Division

Youth, Junior, Senior. Senior Coed - Primary, Plus or Premier Divisions. May change division from their regular team division if desired.

All Star - USASF safety rules by category and level. Stunts allowed based on Division. Divisions are Tiny and Mini - Levels 1 & 2;

Youth, Junior, Senior and Senior Coed - Levels 1-5 No tumbling is scored in Stunt-a-thon unless as load in or dismount to a stunt.

Stunt (*this division only offered at Classics and Nationals*) This division is the same basic division as Stunt-a-Thon except that it is for college and open teams only. Time is 1:00 minute. No minimum. Partner Stunts team can have two competitors and one spotter. Spotter is only allowed to spot, NOT assist in building in any way. Open teams may have 4-5 members.

Coed rules are the same as above. USA/AACCA College Safety Rules Apply. Divisions are:

College Partner Stunt AG, College Partner Stunt Coed; College Group Stunt AG; College Group Stunt Coed,

Open Stunt AG; Open Stunt Coed. Divisions may be added as applicable.

OPTIONAL ELEMENTS for DIVISIONS

Choose 1	Choose 1	Choose 1	Choose # applicable
SM	ELEM	NM	NOV
MED	INT	AM	NT
LG	JH/MS	C/M	NB
XL	VAR		
	VAR COED		



WHAT IS CCA EMPOWER?

CCA - Building People Before Pyramids since 1987

We saw the NEED

This division was created by CCA as a church/ministry outreach.

- a) Young girls (and sometime guys who see college cheer) love cheerleading just as other young athletes love basketball/ volleyball/ soccer, etc. Churches and communities and rec leagues are constantly forming these outlets for the other sports, using them as an outreach for community involvement, and often as "after school" care/ activities. Cheerleading is a natural athletic outlet for many. Programs have resulted in bringing whole families into the church because of this cheerleading connection. Empower is available for ages 5-18 and teams are divided by age and skill.
- b) Many other outlets for the growing sport of cheerleading involve situations and attitudes that parents are not willing to expose their child to because of the atmosphere, time involved and extensive financial obligation. Empower provides this opportunity with a wholesome atmosphere, a healthy environment, and a moderate financial expenditure. Empower fills this need.
- c) To meet the growing needs of cheerleaders and coaches in the recreation league, community, and church teams that are being organized all around the country. Often these teams have no where to go for guidance in organizing and operating a cheer program. They need training, resource information, safety guidelines and ministry assistance in general. They truly want to be a part of a cheerleading ministry outside of the school or all star setting and create their own niche' in the industry.

Empower teams are the answer to this desire. They are neither school teams nor all star teams. Empower is exactly the ministry that is a perfect fit! It may be an exciting ministry for you! There is no membership fee to be a CCA Empower Cheer Team. CCA will provide assistance in program setup, training, and securing of uniforms.

Who can be a part of Empower?

- a) **A team formed under the auspices of a church** for the purpose of providing the activity of cheerleading as a youth outreach.
 - May or may not cheer at church league type ball games.
 - Participants do not have to attend the sponsoring church as the mission of this type program is to reach the unchurched using cheerleading for the purpose of evangelism and/or discipleship
- b) A school club team - a team that does not cheer at games regularly, often an "after school" league.

Those who cannot participate in the Empower program but may participate in other CCA Divisions:

- An official school team that cheers at games for school teams.
 - Empower teams who do not normally cheer for any type ball game can participate in an Empower GameTime division.
 - A team that competes as allstar out of an all star gym that competes in many different competitions.
- Some coaches use Empower as a stepping stone to all star cheerleading. They are welcome to compete empower as they work toward building.

Call the CCA Office if you have any questions about your eligibility for the Empower Division or for securing help in setting up this program! 336.749.0892 or rose@cheercca.com.

EMPOWER 2023-24 AGE/DIVISION BREAKS



TINY NOVICE

Level: **PRIMARY** restricted ONLY
Birth Year: 2016 - 2020
(ages 3-7 during 2023 – *new category*)

TINY

Level: **PRIMARY** ONLY
Birth Year: 2016 - 2018
(age 5-7 during 2023)

MINI

Level: **PRIMARY** ONLY
Birth Year: 2014 - 2018
(ages 5-9 during 2023)

YOUTH

Level: **PRIMARY, PLUS OR PREMIER**
Birth Year: 2011 - 2017
(ages 6-12 during 2023)

JUNIOR

Level: **PRIMARY, PLUS or PREMIER**
Birth Year: 2007 - 2017
(ages 6-16 during 2023)

SENIOR

Level: **PRIMARY, PLUS or PREMIER**
Birth Year 2006 – 2015*
(allows for Super Seniors)
(ages 8-18* during 2023)

SENIOR COED

Level: **PRIMARY, PLUS or PREMIER**
Birth Year 2006 – 2015* (allows for Super Seniors)
(ages 8-18* during 2023)



(NOTE If an athlete is 18 years old during the year in which they are placed on a team, they will be able to remain on that team throughout the season even if they turn 19 after the New Year. This is necessary when changing from the August 31 date to the calendar year for birth dates.)*



CHRISTIAN CHEERLEADERS OF AMERICA
"Building People Before Pyramids"
P O Box 49
Bethania, NC 27010



Dear Pastor, Student Pastor, Outreach Director:

Please give this just a few minutes to read about something that will not cost you anything and will provide a new teen and children's outreach opportunity for your ministry. We know your time is valuable so we want to make this information worthwhile to you.

I would like to introduce you to CCA, Christian Cheerleaders of America. We are a 35 year old Christian sports ministry based in North Carolina. Our mission statement is "to use the vehicle of cheerleading to evangelize and disciple young people for Jesus Christ." We are a non-profit, 501-C-3 corporation. We are ministry first and cheerleading second. We use cheerleading to draw kids into our ministry. We are Bible-based and Christ centered. Each year as we travel nationwide conducting camps and mission trips, we have hundreds come to trust Jesus as Lord and Savior and more than 1,000 every year make other decision such as rededications and total surrender to the Lord.

We started initially because of the cheerleading backgrounds of our principals combined with a great burden for young people. There were no organizations providing wholesome cheerleading. Every little girl loves cheerleading.. the uniforms, the gymnastics and fun! The value of a team sport to teach life lessons is well known, including the impact that coaches can have on their team members. We have combined all these things into a strong Christian ministry.

We began with camps for Christian schools only. That has expanded to colleges, allstar gyms, rec leagues, community leagues and more. In recent years, we started a new division/category call **EMPOWER**. This program is specifically designed for teams for ministry. These teams learn the skills of cheer but do not cheer at ball games. (unless you have organized church leagues for their age groups). They usually meet for "practice" once a week. During this time they will have a Bible lesson/devotion and usually scripture memorization drills. And of course they learn new cheer skills and plan cheer routines. The purpose of forming these teams is an outreach to reach more children for Jesus and into your ministry for discipleship. Parents will also come to a child's performances when they may not come to church. Consequently, this outreach is intended to reach families, not just the children involved in cheer.

As you are reading you may be thinking of several things in regard to this outreach. First, you may be thinking of the reputation in general of some cheerleaders. *WE ARE NOT "THOSE " CHEERLEADERS.* We have a music, moves and dress policy that clearly explains what music, what moves and what dress are allowed in this program. We do not allow scantily clad kids with stage make-up inappropriate for children. Our cheers are positive and encouraging. Everything that we do is wholesome, family oriented and lifts up the Lord Jesus Christ. Our competitions that we provide for **EMPOWER** are not cut-throat and allow for fun, fellowship and recognition for a job well done. We can provide scores of Christian schools as references on the kind of program that we run. However, you will be the one running this outreach with your own people. We will only be there for assistance and the competition opportunities for these teams.

How do you start? First of all you need to have some leaders who are willing to work with this program.. We actually have people in so many areas looking for this opportunity. If you put some information in your church bulletin or announce in a service, you will be surprised how people will come to you because they have been involved in cheerleading in some way in the past and also have a heart for the Lord. These will be your volunteers. You can share the information in this letter with them. Then give them our contact information and us thiers and we will begin to work with them. We will provide assistance in uniforms with discounts from a partnering company. We can provide video training as well as personal training. There is no charge for the video training (material/teaching methods/ministry ideas). There is an expense charge for travel, housing, food for a one time meeting with your volunteers and/or participants if you desire. If you wish this to be done by video or skype, that is free. There is no charge to be a part of **EMPOWER**. The only charge that would ever be charged by CCA is the competition team registration and participation fees or possibly a summer camp/retreat each year. These prices are the lowest in the industry. Yet it is still like sending your kids to Bible camp!

We ask that you pray about this information and see if it is something that you would like to include as a part of your church's outreach to children. Other programs have proven that it is a perfect way to get children involved and exposed to the gospel as well as get there parents and other family members involved also. We can give you these references for support and advice. Just this summer, one of our campers trusted Jesus (an 11 year old). She went home so excited and talked to her family. Both her parents got tears in their eyes and because of the 11 year old's encouragement started coming back to church (hadn't been since they were married) and have remained active to this day. Also in South Carolina another little girl from a secular gym was asked what she wanted for her birthday and she said, "just to go learn more about Jesus at CCA cheer camp." **EVERY PRAISE IS TO OUR GOD!**

We look forward to hearing from you. All our contact information is included in the letterhead information. Again, thanks for your time.

Rose M. Clevenger
Rose Clevenger, President

www.cheercca.com

[1.877.cheercca \(243.3722\)](tel:1.877.cheercca)

info@cheercca.com

FAX: 1.866.222.1093

CCA COMPETITION INFORMATION

AWARDS

CCA reserves the right to change or alter the listed awards based on participation levels and event size at the discretion of the Event Producer.

REGIONALS

- Team Banners (1st/2nd/3rd)
- Individual Medallions (1st/2nd/3rd)
- Discounts to Classics (5,10, 15%)
- Grand Champion Banner
- Nationals Bid; Bids to other EOS Events
- Jump and Tumble Banners and Spirit Store Discounts

CLASSICS

- Team Banners (1st/2nd/3rd)
- Individual Medallions (1st/2nd/3rd)
- Discounts to Nationals (5,10, 15%)
- Grand Champion Banners
- Nationals Bid; Bids to other EOS Events
- Solo/Duo/Trio/Stunt Individual Awards or Trophies
- Jump and Tumble Banners and Spirit Store Discounts

NATIONALS

- Team Banners (1st/2nd/3rd)
- Individual Medallions (1st/2nd/3rd)
- Special Individual Awards (varies from year to year)
- Discounts to CCA Summer Camp (5,10, 15%)
- Grand Champion Banners, Trophies and Rings
- Nationals Bid; Bids to other EOS Events
- Solo/Duo/Trio/Stunt Individual Awards & Trophies
- Jump and Tumble Banners and Spirit Store Discounts
- TeamLeader large discount awards
- Spirit of America Macy's Parade Bids
- Cheer Scholar Certificates /Medallions
- Nationals Scholar Placques
- College Scholarship Award Opportunities
- Coach of the Year Awards
- Top Coaches Awards
- Coaches Hall of Fame Awards
- Superlative Banners
- Spirit of Competition Banners
- Collegiate Grand Champion

GUIDELINES FOR SPECTATORS, COACHES, PARENTS, PARTICIPANTS AND FANS

- ONLY participants and coaches who have **VIP or coaches badges** may enter any part of the backstage/warm-up area at any time. **ALL are required to submit a background check performed by the CCA background company prior to arriving at the event.** Please contact the CCA office for information at least one month in advance of your event.
- Absolutely no tobacco, alcoholic beverages allowed in the venue at any time by anyone. Do not arrive under the influence of alcohol. No alcoholic beverages sold in the venue during our event.

NATIONALS EXTRAS

- **CCA Spirit Store** featuring great T's, Jerseys, Sweatshirts, devo books and other spirit accessories
- **Professional Photographer** taking action photos during your entire routine for sale at the event. **NOTE:** No set-up tripods, or flash photography allowed during the event or sitting or standing in the line of sight of the professional.
- **Videography** allowed with phones only and not with set up tripods or other people or equipment in the sight line of the professional videography hired by Event Producer. No videography of routines sold at the event due to music copyright laws.
- Posting of **team photos** with names on the CCA Facebook page, free for each team when submitted to CCA Office.
- **Spirit Mall Vendors** - including jewelry, bows, other spirit accessories, as well as many college information and recruiting booths. Our own CCA Spirit Store with Event Shirts and Sweats and the Photography Booth will be in this area.
- Welcome Party, depending on which package you purchase.
- Praise and Worship Time /Concert
- Free Stuff from Vendors
- Basket/Lib Contests/Dance Party

GUIDELINES FOR SPECTATORS, COACHES, PARENTS, PARTICIPANTS AND FANS (cont'd)

- Good sportsmanship and Christian conduct should be displayed at all times. Teams and fans cheer for their own teams as well as other teams, even those competing against them. The atmosphere is not and never will be "cut throat" at CCA competition events. Unsportsmanlike competition at any time and in any form during the event may result in ejection from the venue at the discretion of the Competition Director. This includes bullying, jeering or booing any teams, slashing or sarcasm or vulgar gestures. Please do not use an opponent's mascot in any cheer routines. If you need a mascot in a routine use something very generic vs one you might be competing against.
- **REMEMBER:** No Flash photography at any time for the safety of the competitors and no photography in the line of sight of the professional photographer. Videography is allowed but again, not in the line of sight of other fans or a professional CCA videographer.
- NO spectators or participants shall approach the judges or the judging stand at any time for any reason. ONLY Coaches may approach a designated spot for scoring challenges. No spectators, fans or coaches shall approach judges at any other time or reason in venue.
- Scoring is based on TOTAL scoring %'s. Final scores are based on category judging compiled over a two day average. Pre-lims and Final Scores are added and averaged to obtain %'s, No elimination after the first round. Decision of the judges is final.

CCA NATIONAL GRAND CHAMPION

Awards Subject to Participation

Divisions include T/NT/SM/MED/LG/XL

Must be at least two teams to award GC

Not Illegible: NOVICE/NON-BUILD/Dance

CATEGORY	GC AWARD	DIVISIONS	CATEGORY	GC AWARD	DIVISIONS
SCHOOL	JV AND BELOW	Elementary	ALL STAR	PREP LEV	Allowed
		Intermediate		LEV ONE	Tiny
		Junior High			Mini
		Junior Varsity			Youth
	VARSITY NM	Varsity NM			Junior
	VARSITY MUS	Var CM			Senior
		Var AM			SR Coed
these 2 could be	GameTime	JV/JH	Level 2-5	LEV 2-5	Youth
combined	GameTime	1A	level winners also		Junior
depending on		2A			Senior
level of participation					SR Coed
			COLLEGIATE CHAMPIONSHIPS		
EMPOWER	EMPOWER				
Level Winner not GC	PRIMARY	Tiny	CATEGORY	GC AWARD	DIVISION
		Youth	COLLEGE	ALL GIRL	AG LTD
		Junior	AG and Coed		AG REG
		Senior	GC may be	COED	SM COED
		SR Coed	combined		LG COED
Level Winner not GC	PLUS	Junior	depending	GameTime	GameTime
		Senior	on participation levels		
		SR Coed			
Level Winner not GC	PREMIER	Junior			
		Senior			
		SR Coed			

CHRISTIAN CHEERLEADERS OF AMERICA
2023 REGIONALS INVOICE

**** PLEASE REVIEW THE CONTACT INFORMATION LISTED BELOW AND LET US KNOW IF IT IS NOT CORRECT ****

NAME OF SCHOOL:						
Address:						
City/State/Zip:				Sch Number:		
Coaches Name:				Phone Number:		
Coach's Email Address:				Sch Fax:		
Regional Attending:				Cell Number:		
AMOUNTS DUE/ ITEMS ORDERED				AMOUNTS PAID		
ITEM	QTY	COST EA	TOTAL	Date/Check Info	For	Amt Paid
Registration Fee		\$25	\$0		Registration	
					Payment	
Cheerleaders		\$40	\$0			
Elementary						
Intermediate						
Junior High						
Junior Varsity						
Varsity						
Coed						
All Star - Tiny						
All Star - Mini						
All Star - Youth						
All Star - Junior						
All Star - Senior						
All Star - Coed						
College						
Coaches (2 free per team)	0	\$0	\$0			
Credit Card Processing Fee	0	3%	\$0			
Late Charge -	0	\$5	\$0			
if less than 2 weeks in advance				PAYMENT SUMMARY		
				TOTAL DUE		\$0.00
				Total Paid		
				Discount (if appl)		
TOTAL DUE			\$0	BALANCE DUE		\$0.00
				DUE DATE - One month prior		

Registration, as well as final balance of participant fees can be handled on line at

www.cheercca.com

Important Payment information:

- 1.) Registration fees are due at time of registration.
- 2.) Payment of balance must be received two weeks prior to event to avoid a \$5 per person late charge.
- 3.) Payment must be made by the coach for the entire team. Separate payments cannot be accepted.
- 4.) No personal checks will be accepted the day of the event. Only cash/credit accepted then.
- 5.) Late fees will be applied if paying the day of the event.
- 6.) All monies are non-refundable and non-transferable.
- 7.) Payments may be mailed as follows:

Regular Mail:

CCA Event Registration
P O Box 49
Bethania, NC 27010

Overnight Mail:

CCA Event Registration
2931 Pioneer Trail, Suite B
Winston-Salem, NC 27106

CHRISTIAN CHEERLEADERS OF AMERICA

2024 CLASSIC INVOICE

** PLEASE REVIEW THE CONTACT INFORMATION LISTED BELOW AND LET US KNOW IF IT IS NOT CORRECT **

NAME OF SCHOOL:							
Address:							
City/State/Zip:				Sch Number:			
Coaches Name:				Phone Number:			
Coach's Email Address:				Sch Fax:			
Classic Attending:		CAROLINA		Cell Number:			
AMOUNTS DUE/ ITEMS ORDERED				AMOUNTS PAID			
ITEM	QTY	COST EA	TOTAL	Date/Check Info	For	Amt Paid	
Registration		\$25	\$0		Registration		
			\$0		Payment		
Cheerleaders (one event)		\$40	\$0				
Cheerleaders (two events)		\$15	\$0				
Cheerleaders (three events)		\$10	\$0				
Tumble Off		\$5	\$0				
Jump Off		\$5	\$0				
<i>Solo</i>		\$20	\$0				
<i>Duo (per person)</i>		\$20	\$0				
<i>Trio (per person)</i>		\$20	\$0				
<i>Stunt (per person)</i>		\$20	\$0				
Crossovers -		\$5					
Coaches (2 free per team)		\$0	\$0				
Credit Card Processing Fee		3%	\$0				
Late Charge -		\$5	\$0				
if less than 2 weeks in advance				PAYMENT SUMMARY			
				TOTAL DUE		\$0.00	
				Total Paid		\$0.00	
				Discount (if appl)			
TOTAL DUE			\$0	BALANCE DUE		\$0.00	

Registraton may be paid on line at www.cheercca.com

DUE DATE -

Two weeks prior

Balance must be paid by mailing check to address below or call # below for credit card payment.

www.cheercca.com

Important Payment information:

- 1.) Registration fees are due at time of registration and one month in advance
- 2.) Payment of balance must be received two weeks prior to event to avoid a \$5 per person late charge.
- 3.) Payment must be made by the coach for the entire team. Separate payments cannot be accepted.
- 4.) No personal checks will be accepted the day of the event. Only cash/credit accepted then.
- 5.) Late fees will be applied if paying the day of the event.
- 6.) All monies are non-refundable and non-transferable.
- 7.) Payments may be mailed as follows:

Call 336.749.0892

by Credit Card

or go online to www.cheercca.com

Regular Mail:

CCA Event Registration
P O Box 49
Bethania, NC 27010

Overnight Mail:

CCA Event Registration
2931 Pioneer Trail, Suite B
Winston-Salem, NC 27106

CCA CHRISTIAN CHEER NATIONALS 2024 INVOICE - SCHOOL/EMPOWER

PLEASE VERIFY ALL CONTACT INFORMATION

Name of School:		School Phone:	
Add of Sch:			
City/State/Zip:		Home Phone:	
Coach's Name:		Cell Phone:	
Home Address:			
City/State/Zip:		Registration Fee Due - Dec 20, 2023	
Email:		Balance Due - FEBRUARY 5, 2024	

AMOUNTS DUE/ ITEMS ORDERED

ITEM	QTY	COST EA	TOTAL
Registration Fee (PER TEAM)		\$99	0.00
DELUXE PACKAGES			
Participant Package - before FEB 5		\$169	0.00
Participant Package - after FEB 5		\$175	0.00
Coach Package - before FEB 5		\$90	0.00
Coach Package - after FEB 5		\$99	0.00
Spectator Package - before FEB 5		\$112	0.00
Spectator Package - after FEB 5		\$112	0.00

COMPETITION ONLY PACKAGE

Participant Package - before FEB 5		\$125	0.00
Participant Package - after FEB 5		\$135	0.00

FORFEITED DEPOSITS (All money is non-refundable/non-transferrable)

Forfeited Deposits		VARIES	0.00
--------------------	--	--------	------

ADDITIONAL NON-PACKAGE ITEMS

Team Cross-over Fee <i>(per person)</i>		\$12	0.00
Solo Competition Fee <i>(per person)</i>		\$50	0.00
Duo Competition Fee <i>(per person)</i>		\$30	0.00
Trio Competition Fee <i>(per person)</i>		\$30	0.00
Group Stunt Competition Fee <i>(per person)</i>		\$30	0.00
Duo/Trio/Group Stunt Crossover Fee <i>(per person)</i>		\$12	0.00
Partner Stunt Competition Fee <i>(per person)</i>		\$30	0.00
Partner Stunt Cross-Over Fee <i>(per person)</i>		\$12	0.00
ADMISSION ADULT SINGLE DAY (12 yr & up)		\$25	0.00
ADMISSION CHILD SINGLE DAY (5-11; under 5 FREE)		\$15	0.00
ADMISSION ADULT Advance Purchase 2 day		\$45	0.00
ADMISSION ADULT Advance Purchase 3 day		\$70	0.00
ADMISSION CHILD Advance Purchase 2 day		\$25	0.00
ADMISSION CHILD Advance Purchase 3 day		\$40	0.00
Extra Friday Welcome Tickets (12 yr & up) (before 2/5)		\$45	0.00
Extra Friday Welcome Tickets (12 & up) (before 2/5)		\$50	0.00
Extra Friday Welcome Tickets (2-11) (before 2/5)		\$30	0.00
Extra Friday Welcome Tickets (2-11) (after 2/5)		\$35	0.00

Credit Card Processing Fee per transaction	3%	0.00
NO INDIVIDUAL ADVANCE PURCHASES. ALL MUST BE PAID ON THIS INVOICE WITH TEAM FEES		

PARTICIPANT TOTAL			0.00
5% Discount		\$0	0.00
10% Discount		\$0	0.00
15% Discount		\$0	0.00

Grand Total Expenses	0.00
-----------------------------	-------------

Explain Discount: (include certificate by email to information@cheercca.com)

**INVOICE & PAYMENT CAN BE MAILED TO ABOVE ADDRESS OR PAY ONLINE
WITH CREDIT CARD OR CALL 336.749.0892 TO PAY VIA PHONE.**

Print Name (as it appears on card):

Billing Address :

School Phone:	
Home Phone:	
Cell Phone:	

Registration Fee Due - Dec 20, 2023

Balance Due - FEBRUARY 5, 2024

AMOUNTS PAID[illegible]

Important Payment Information

- 1) Registration fees are due December 20, 2023
- 2) **Payment of balance must be received by February 5, 2024 to avoid a \$10 per person late charge.**
- 3) Payment must be made by the coach for the entire team. Separate payments cannot be accepted.
- 4) No personal checks will be accepted on the day of the event. Only school checks, credit cards or cash will be accepted the day of the event .
- 5) Late fees will be applied if paying the day of the event.
- 6) All monies are non-refundable and non-transferable.
- 7) Payments may be mailed as follows:

Make checks payable to: CCA

Mail to: CCA - P O Box 49 -Bethania, NC 27010

Call office with registration info/payment 336.749.0892

Registration payment can be paid on line at:

www.cheercca.com



PAYMENT SUMMARY